



SPROTT SUPPLY CHAIN MANAGEMENT ASSOCIATION

SPONSORSHIP PACKAGES 2022-2023



SSCMA



ABOUT US

The Sprott Supply Chain Management Association provides an opportunity for all students interested in Supply Chain Management to get involved through academic, social, and networking opportunities. We strive to represent and promote the broad, dynamic and all-encompassing industry of Supply Chain Management by hosting student and professional panels, networking events, facility tours and company information sessions all throughout the school year.

OUR REACH



**2000+ Sprott
Students**



**400+ Facebook
Followers**

AUDIENCE ENGAGEMENT

SSCMA is a great tool for student reach. With our combined reach of 2000+ students, plus our social media platforms, our sponsors can easily find students to recruit and our students will have an opportunity to secure a job. Our engagement has grown tremendously as SSCMA has made it a goal to provide quality events online and off-campus.

2022 - 2023 EVENTS

Fall 2022

SSCMA x SSMA What Can You Do With Your Degree?

A collaborated on-campus event with Spratt Student Management Association. This event invites 4 panelists within the supply chain management and management industry to discuss their journey and experience within their current roles. This event will be both a panel and networking event for students to meet recruiters and recruiters to gain potential job candidates.

SSCMA x SISSA IBM Event

A collaborated event with Spratt Information Systems Student Association and IBM. This will be off-campus at the IBM office within Ottawa. This event will be used to promote IBM's internship programs and New Graduate Associate program. Students will have the chance to network with IBM consultants and IBM recruiters.

Winter 2023

Supply Chain Management Panel

A panel solely focused on the Supply Chain Management industry. This event will invite alumni and long-time professionals with various roles in the industry to share their knowledge and experience being in the field.

SSCMA x SISSA Alumni Connect Event

Alumni connect event is an annual event that invites supply chain and information system alumni, faculty members, and all Spratt students for an evening to network.

Last event - TBD

SPONSORSHIP PACKAGE OPTIONS

Gold	Silver	Bronze
\$1,000	\$500	\$250
Link and logo on SSCMA website	Link and logo on SSCMA website	Link and logo on SSCMA website
Logo placement on all promotional materials	Logo placement on all promotional materials	Logo placement on all promotional materials
Logo footer on all event slideshows	Logo footer on all event slideshows	Logo footer on all event slideshows
Distribution of advertisements and/or recruitment material after ALL events of your choice	Distribution of advertisements and/or recruitment material after TWO (2) events of your choice	Distribution of advertisements and/or recruitment material after ONE (1) event of your choice
Reserved guest position at networking events	Reserved guest position at networking events	
Verbal sponsorship recognition at events	Verbal sponsorship recognition at events	
Speaker opportunity at events		
Prize giveaways		

Not the right package for your organization? Contact us! We would love to collaborate and tailor a package to your needs.

CONTACT INFORMATION

Email:

cu.sscma@gmail.com

President:

Sumaiyasoubaneh@cmail.carleton.ca

VP Relations:

Janvikrishnalingala@cmail.carleton.ca

SOCIAL MEDIA:

Website: <http://sscma.ca/>

Instagram: @cu_sscma

Facebook: @SprottSCM

LinkedIn: Sprott Supply Chain Management Association

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